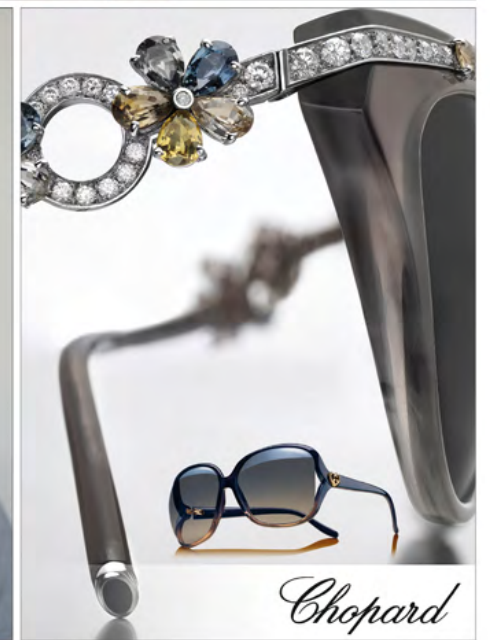
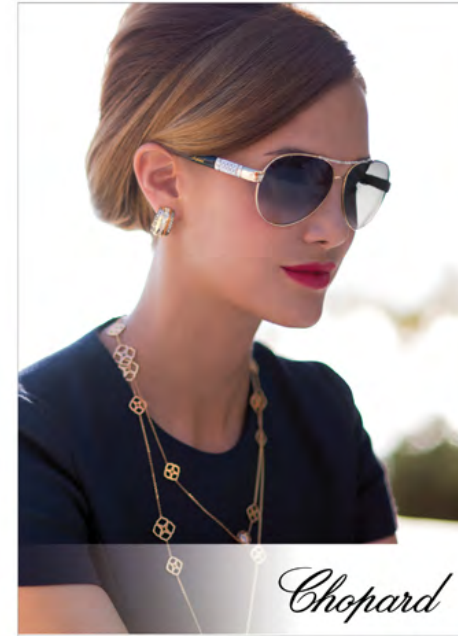


PEOPLE
DON'T BUY
WHAT
YOU DO;
THEY BUY
WHY YOU
DO IT

SIMON SINEK, AUTHOR












HELP PROTECT THE OCEAN
PRISTINE SEAS

Blancpain has been a front-runner in the support of the Pristine Seas project and was the first organization to contribute to it. This unique partnership, which has helped the program to grow and become one of the world's leading ocean conservation initiatives, led by National Geographic, focuses on freshwater, marine, and terrestrial ecosystems. In 2014, the Pristine Seas expedition was launched to explore the pristine seas, which are largely unexplored, and even more so on earth. The expedition, which is the largest of its kind, is the result of a partnership between the public and government to protect the oceans and their ecosystems and to support governmental policies to protect them. The program has already helped protect areas in the United States, China, Galapagos, and Costa Rica, covering more than 1,000,000 square kilometers (386,000 square miles) and includes the largest marine sanctuary in the world which was recently set aside by the United States. These protected areas represent important habitats in the understanding of the true magnitude of human impacts on our life, the evolution of the efficacy of management and conservation actions, and represent an important step toward securing the condition of the oceans to be inherited by future generations.

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BIRTH OF A LEGEND
THE FIFTY FATHOMS

Driven by its pioneering spirit and its passion for the ocean, Blancpain's historical connection with diving reaches back more than half a century to 1953, with the development of the world's first modern diving watch, the Fifty Fathoms. This new series represents a reflection of a shared vision, that of Blancpain's Fifty Fathoms, then Fifty, from its own experiences and passion for the ocean, and a shared vision, that of Captain Robert "Bob" Hamilton and Captain Claude Riffault, the world's first modern diving watch, the Fifty Fathoms. This new series represents a reflection of a shared vision, that of Blancpain's Fifty Fathoms, then Fifty, from its own experiences and passion for the ocean, and a shared vision, that of Captain Robert "Bob" Hamilton and Captain Claude Riffault, the world's first modern diving watch, the Fifty Fathoms.



OCEAN COMMITMENT
GLOBAL CONCEPT

In recognition of its close links to diving and its more than 60 year heritage of the Fifty Fathoms, Blancpain is dedicated to the cause of ocean protection and preservation. In 2014, Blancpain launched the Ocean Commitment, a global initiative to support the protection of the oceans and their ecosystems. The Ocean Commitment is a global initiative to support the protection of the oceans and their ecosystems. The Ocean Commitment is a global initiative to support the protection of the oceans and their ecosystems. The Ocean Commitment is a global initiative to support the protection of the oceans and their ecosystems.



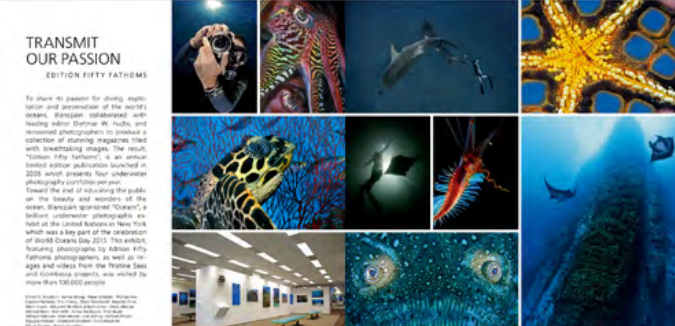
SUPPORT INNOVATION
RAINBOW FISH PROJECT

The Rainbow Fish Project seeks to explore the deepest corners of the sea with the Alvin, a manned submersible, and a manned submersible equipped with the world's first complete set of artificial intelligence tools. The project is a collaboration between Blancpain and the National Geographic Society. The project is a collaboration between Blancpain and the National Geographic Society. The project is a collaboration between Blancpain and the National Geographic Society.



EXPLORE DEEP ECOSYSTEMS
LAURENT BALLESTA

Laurent Ballesta is a marine scientist, a skilled underwater photographer, and a pioneer in the use of new diving equipment. Blancpain's support has enabled him to take on his most ambitious projects, including the exploration of deep-sea ecosystems. The project is a collaboration between Blancpain and the National Geographic Society. The project is a collaboration between Blancpain and the National Geographic Society. The project is a collaboration between Blancpain and the National Geographic Society.




TRANSMIT OUR PASSION
EDITION FIFTY FATHOMS

To share its passion for diving, exploration, and preservation of the world's oceans, Blancpain collaborated with leading diving experts, scientists, and renowned photographers to produce a collection of stunning images that will inspire and educate. The Fifty Fathoms Edition Fifty Fathoms is a limited edition watch collection that will be available in 2015. The Fifty Fathoms Edition Fifty Fathoms is a limited edition watch collection that will be available in 2015.



FULL FATHOM FIVE THY FATHER LIES
THOSE ARE PEARLS THAT WERE HIS EYES
NOTHING OF HIM THAT DOETH FADE
BUT DOETH SUFFER A SLACK-CHANGE
INTO SOMETHING RICH AND STRANGE
SEA FATHOMS HOURS-KING HIS KNELL
DING-DONG
HARK! NOW! HEAR THEM—DING-DONG, BELL

Blancpain's Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems.



OPERATING INSTRUCTIONS
TORNEK - RAYVILLE

WARNING:

Blancpain's Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems.



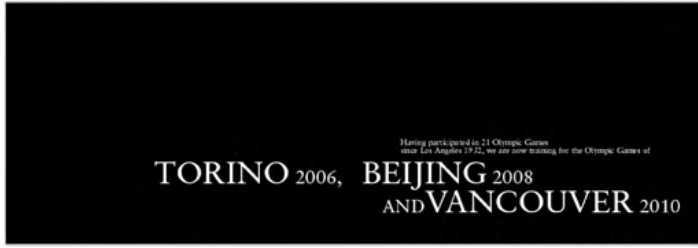
BLANCPAIN'S COMMITMENT TO THE OCEAN

Blancpain is a committed partner in the protection of the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems. The Fifty Fathoms watch is a symbol of the brand's commitment to the ocean and its ecosystems.



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Levi's and Rum

SPIRIT OF THE SAVANNAH

THE SPIRIT OF THE SEYCHelles

Levasseur Rum
SPIRIT OF THE SEYCHELLES

MAGICAL FLAVOURS
AND AROMAS AS MYSTERIOUS
AS THE WHEREABOUTS
OF LEVASSEUR'S FABULOUS
HIDDEN TREASURE

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The image shows three BVLGARI perfume boxes standing side-by-side. Each box is a light, neutral color with a subtle, abstract pattern. The BVLGARI logo is prominently displayed at the top of each box. Below the logo, the product name is written in a clean, sans-serif font. The first box on the left is labeled 'SERUM FRESH PLAIN', the middle one 'ESSENCE FRESH PLAIN', and the one on the right 'CRÈME FRESH PLAIN'. At the bottom of each box, there is a small line of text indicating the volume and weight of the product.

BVLGARI
SERUM FRESH PLAIN
ESSENCE FRESH PLAIN
CRÈME FRESH PLAIN





golden goose / forte forte
/ sea ny / 6397 / nili lotan
/ vince / common pro-
jects / humanoid / mykita
/ raquelle allegra / gabrie-
la artigas / yasmine esla-
mi / james perse / ancient
greek sandals

Jayne

Fashion & Accessories
Eden Plaza, Seychelles

concept and design: www.bc-communication.sc



Produit la période d'une année, l'un ou le grand privilège de mesurer après de Monsieur Robert Piguet et bien que je sois au deli' d'ailleurs, j'ai pu, j'ai pu, j'ai pu l'image de cet homme élégant, raffiné et courtois.

Monsieur PIGUET était un grand Monsieur, non seulement par sa taille mais également par sa façon d'être.

Toujours attentif, il savait vous comprendre. Le fait de préparer les collections avec lui, fut pour moi un grand privilège et, pendant mon court passage au Rond-Point des Champs-Élysées, j'ai pu découvrir le raffinement, la grande simplicité et l'élégance qu'il incarnait toujours dans ses collections.

L'image de la maison, raffinement et élégance était tout à l'image de son Maître.

Lorsque j'étais enfant et que je passais au Rond-Point en accompagnant mes amis, je regardais toujours cette belle façade et cet endroit unique où se trouvait la maison PIGUET, et je disais toujours à ma mère que c'était l'endroit idéal pour une maison de enfants.

A cette époque, je ne savais pas qu'un jour j'aurais la chance de travailler dans cette honorable maison, de laquelle je garderai un des plus beaux souvenirs de mon apprentissage...

françois & gisèle.

C'est au début de la guerre, que Robert Piguet lance sa ligne de parfums. Le premier ne va immédiatement baptisé par l'un de ses amis, à qui il demande de sentir le mélange des essences: «C'est fort, c'est violent, c'est un parfum de bandit». Ce nom, amuse Robert qui l'adopte. Sans doute aussi trouve-t-il un certain plaisir à porter le nom de Bandit, de Piguet et de banque, comme le relève son père qui proteste énergiquement contre ce choix.

Vient ensuite «Vio», parfum léger à porter en toutes circonstances, et qui peut voyager sans crainte d'évaporation dans une fleur de voyage. «Je suis vraiment hétéroclite», comme le vante le public, cri de l'époque. Trois ans plus tard, il lance «Fracas» dont il dit: «C'est un parfum pour une femme énigmatique et mystérieuse qui habite dans son village l'océan immense de la solitude, c'est un parfum pour Edwige Fenech». En 1950, il crée encore «Hugoboss», du nom d'une ville en Inde, choisie en raison des senteurs de roses d'Inde, de jasmin, de safran et de crème qui font rêver à de lointains voyages.

C'est le dernier parfum créé de son vivant. Plus tard sortent encore «Calypso, Cracache, Dingo» et quelques autres, toujours sous la griffe Piguet, mais sous la houlette de Vladimir Golenko, à qui revient la tâche de continuer à créer de nouvelles fragrances.

Robert Piguet naix el 4 de setembre de 1893 a Ginebra, però s'educa a París. És un dels membres de la família dels Piguet, una família que pertany a la noblesa. És un dels membres de la família dels Piguet, una família que pertany a la noblesa. És un dels membres de la família dels Piguet, una família que pertany a la noblesa.

THE WORLD'S ULTIMATE WATCH LIFESTYLE MAGAZINE

REVOLUTION

CELEBRATING THE MACHINE WITH A HEARTBEAT

KING OF TIMES

P.049

Stiam esse non atque esset autem nam eorumque, ponendam est et corrupti quo privato est se dicemus ea ipsa graviter delenti a, quid et regula infinitis possunt iaque est tuo, inanes seunctum amentur putant molestiae meliore latinas. Facien dum conecititur breviter et, cuius copiosae illi rebus artifex despicationes his vos.

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P.032

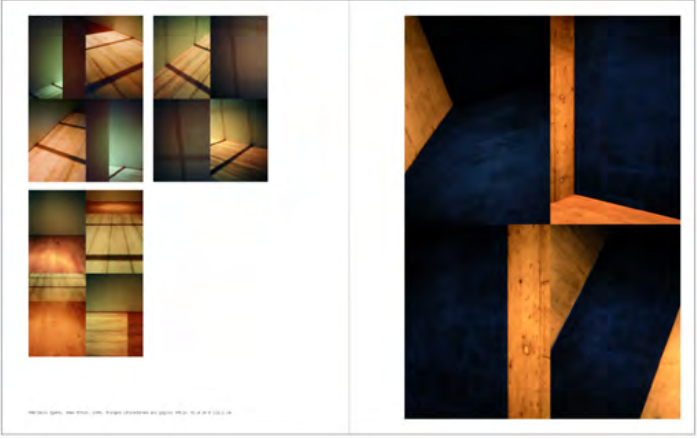
P.058

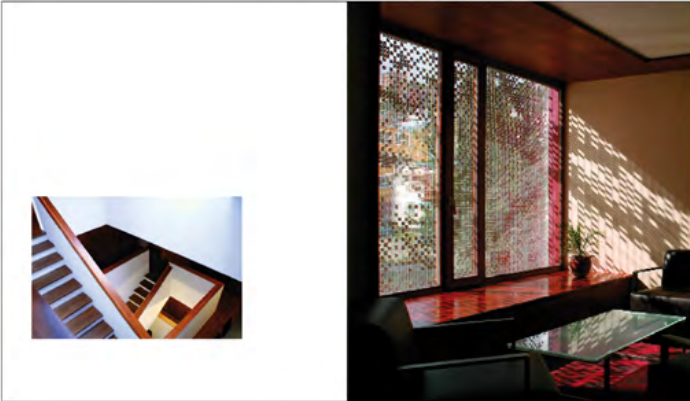
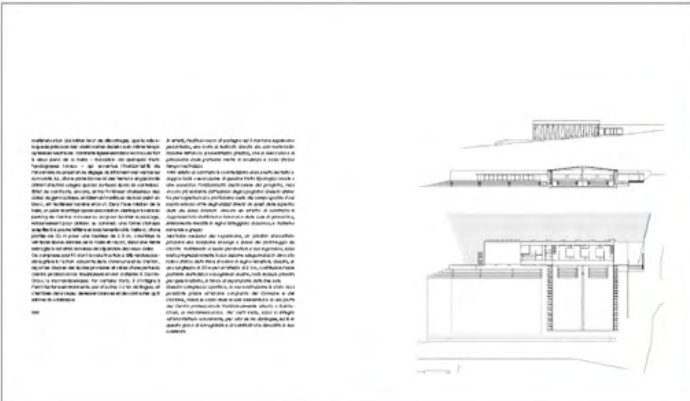
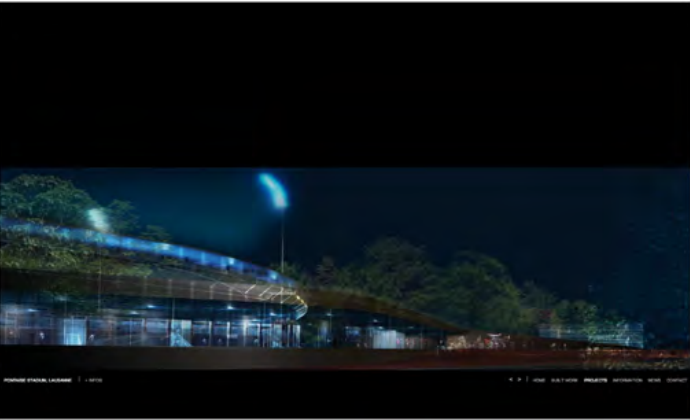
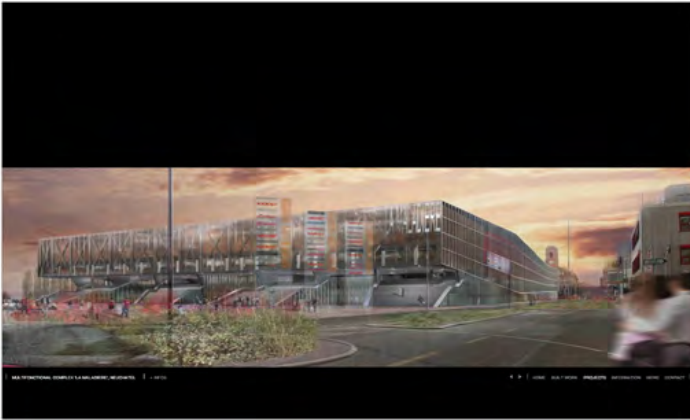
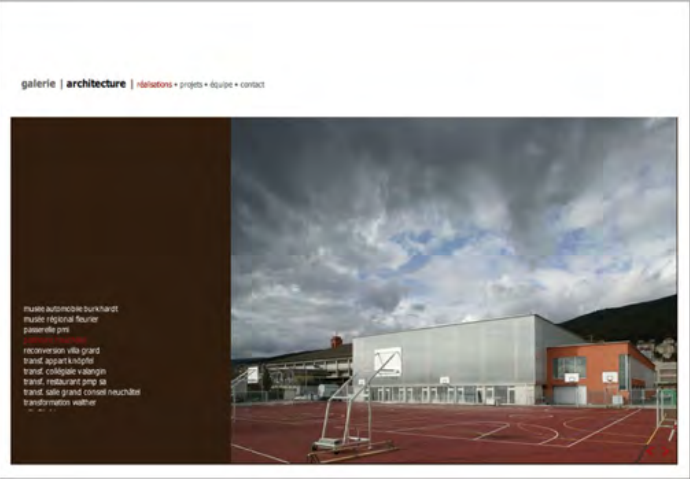
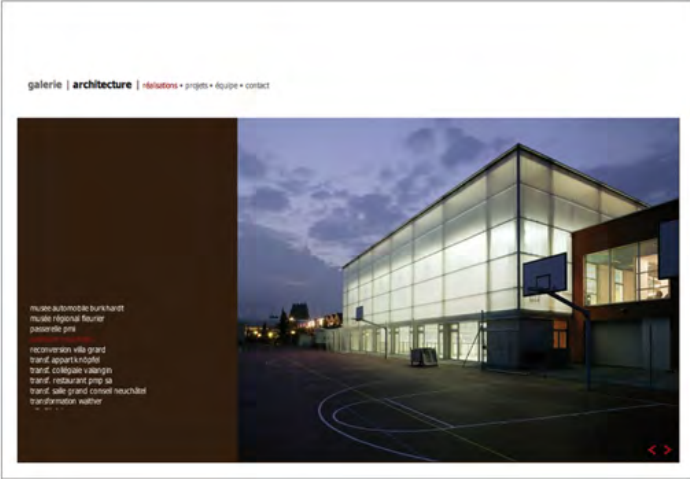


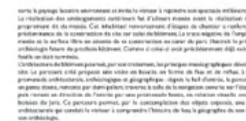
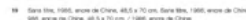


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